



West Portal Elementary School Read – Read – Read–A–Thon



Dear Parents/Guardians:

The read-a-thon is designed to encourage your child's love of reading while supporting vital enrichment programs such as the library, the outdoor science classroom, music and P.E. instruction. Help your child pick fun books that get him/her excited about reading. If your child is not yet reading independently, have fun reading with your child. In order to meet our fundraising goals this year, we really need everyone's help!

Assisting your child in obtaining sponsors is, of course, voluntary. However, if every student at West Portal collected just \$25 in pledges, we could raise over \$14,000 in much needed funds for the school.

The Read – Read – Read–A–Thon is fun, promotes academics, and challenges students to Read – Read – Read!

Here's how it works:

1. From **Monday, November 14, 2011 through Friday, December 2, 2011** help your child choose age appropriate books to read or be read to. Students also can request assistance in choosing books from our librarians and from their classroom teachers.
2. Students should try to read or be read to at least 20-30 minutes each night and keep a log (attached) of the number of minutes read each day. Be sure to fill out and turn in both your reading log **and** your pledge sheet.
3. Gather sponsors from family, relatives, friends, and neighbors. Let sponsors know that all money raised helps support important West Portal programs such as the library, the outdoor science classroom, music and P.E. instruction.

Sponsors may either pledge per minute of reading time (i.e. 5 cents per minute, 25 cents per minute, etc.) or they may choose to make a lump sum contribution (i.e. \$5, \$20, or more). **Lump sum contributions are encouraged as it makes collection easier.** Raising money is, of course, voluntary, and we strongly encourage all students to participate in the read-a-thon regardless of whether they are able to collect donations. **Money pledged but not received will not count towards prize eligibility.**

4. Return all money and pledge sheets to your child's teacher on **Friday, December 2, 2011** in the envelope provided. Mark your child's name and room number on the envelope and on the memo line of each check you receive, so that your child will be sure to get credit for every pledge. Money must be received by WPPC to count towards prize eligibility.

Make checks payable to West Portal Parents Club or just WPPC. All donations are tax deductible (501c(3) Non-profit Tax I.D. #94-3069763). Thank you/proof of donation letters can be provided upon request.

5. A class party will be awarded to the classroom in each grade that collects the most money **and** that reads the most minutes! A \$50.00 Gift Certificate redeemable at the Book Fair will also be awarded to the student who collects the most money.

Thank you for your participation and support. If you have any questions or wish to help, please contact the coordinators, Jennifer Thornton at jenn_chet@comcast.net or Karen Ong at ka12en26@yahoo.com.

West Portal Elementary Read-a-thon Log

Name: _____

Title	Author	Minutes Read	Date

Room #: _____

Parent Signature: _____