



ARTS FESTIVAL & AUCTION

Dear Friend of West Portal Elementary School,

West Portal Elementary School is the 2nd most-requested elementary school in San Francisco. We have talented and dedicated teachers and staff, wonderful children, involved parents, and a supportive community. West Portal's excellence also springs from the extensive educational enrichment programs funded by the West Portal Parents Club.

Can you imagine our school without a library, music, art, and PE? That's not school as we knew it when we were growing up. The San Francisco Unified School District does NOT provide funds for physical education, a full-time music and art instructor, a full-time librarian, an Outdoor Science/ Garden Instructor, and a Student Support Consultant. The West Portal Parents Club funds these essential programs entirely.

We are writing to you on behalf of the 579 K-5th grade children who attend West Portal Elementary to support our annual **Spring Arts Festival and Auction**, being held on March 18, 2012. This event is our biggest and most important event of the year. In order to avoid cutting the programs mentioned above, we need to raise \$65,000 at this year's event. This is an enormous challenge. How can you help?

- **Donations for our Auctions.** Donate merchandise, services, or a gift certificate to be sold to the highest bidder at our auctions. Popular items may be featured in our Live Auction to help raise the most money!
- **Sponsorships.** We offer sponsorship opportunities for local businesses with a variety of publicity and advertising options to send our thanks back to you in the form of increased business from our school's community. Sponsorship levels range from small, affordable packages all the way up to including your company's name in the title of the event.

We are committed to continuing a tradition of excellence at West Portal Elementary School, and cannot do it without your help. For more information, please contact us at silentauction@westportalspringfestival.org or 415-438-4871. We look forward to hearing from you.

Sincerely,

SooMee Lee Arikawa
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